**March 8, 2022, Board Workshop**

Mr. Darryl Willie, Chairman
Dr. Kelly Coker, Vice-Chairman
Ms. Elizabeth Andersen
Ms. Lori Hershey
Mr. Warren A. Jones
Ms. Charlotte D. Joyce
Ms. Cindy Pearson
Dr. Diana Greene, Superintendent

ATTENDANCE AT THIS MEETING OF THE DUVAL COUNTY SCHOOL BOARD: All Board Members were present. Dr. Diana Greene, Superintendent, and Mr. Ray Poole, Office of General Counsel, were also present.

**Call Meeting to Order**
The meeting was called to order at 9:05 a.m.

**Items to be Discussed**

1. SOFT SKILLS UPDATE/WORKFORCE READINESS

Corey Wright, Assistant Superintendent of Accountability and Assessment and Tina Wirth, Consultant of Wirth Works presented a PowerPoint Presentation (see attached).

Questions and Comments included the following:

- Soft skills provide graduates an extra benefit.
- Potential credentialing program components.
- Programs that young people are already partnering with.
- Young people are competitive, take that and leverage it.
- What makes soft skills have value?
- Some work for the upcoming seniors being done during their junior year to avoid students being so rushed.
- Consider having online course availability.
- Fast track option for soft skills.
- A need to develop a plan to serve multiple groups of students.
- Delayed situations could cause issues with the Superintendent's evaluation.
- The current past rate for first time attempts and the number of students who have participated so far.
- The database having the allowability for parents, guardians, or students 18 and older to make their

information available to partnering employers.

- Looking at a Career Coach to assist students. The Career Coach would not require a teaching certificate.
- Addressing the need to assist the transient students.
- Connecting students already working part-time to the program.
- The thought process for engaging employers in student work. The possibility of getting support from the employers to fund the Career Coaching positions to assist with getting students ready.
- Construction Career Days – Florida Ready to Work
- Engaging the business community and ask them to assist with funding.
- The focus of soft skills being on the person and not workforce centered.
    - Social and emotional needed to be a priority.
    - Elementary School – focus on social and emotional learning.
    - Middle School – Junior Achievement Aspire – What do you want to be in life (career).
- Discussion on the credentialing process.
    - Make sure all students have an opportunity to participate.
    - Commitment from the students is required.
    - Low-cost resources are being sought.
    - Career Coaches not requiring teacher certification and their responsibilities.
- Building a culture.
- Getting community partners on board.
- Student Ambassadors/Influencers.
- Explanation about digital presence.
- Junior Achievement Aspire.
    - The number of students participating.
    - The cost and commitment associated with the student participation.
    - Student and employer feedback.
    - Options for Junior Achievement Aspire
    - Expose students to post-secondary options
    - Provide soft skill training and surveys
- Discussion regarding the next steps.

Board Member Pearson thanked Mr. Wright and Ms. Wirth.

Vice-Chairman Dr. Coker recognized the phenomenal work of Mr. Wright and Ms. Wirth.

Board Member Jones shared  his excitement about soft skills.

2. SALES SURTAX OVERSIGHT COMMITTEE - ANNUAL REPORT

Mr. Hank Rogers, Chair of the Sales-Surtax Oversight Committee, shared a PowerPoint Presentation (see attached). Mr. Rogers shared with everyone that the committee is governed by Board Policy 9.66. He continued by sharing concerns about the charter schools reporting, the lack of transparency, and the need for clarity on allowable expenditures.

Questions and Comments included the following:

- Appreciation was extended to Mr. Rogers for his leadership, diligence, and hard work.
- Appreciation for the 2 committee recommendations, such as utilizing other communication methods and the use of half-penny at work signs being posted on properties with active projects.

- Inquiries about an update on the progress of the signs and use of the website.
- An update was provided to the Board on signs that are currently being utilized for school projects.
- Appreciation was extended to Dr. Tracy Pierce, Chief Officer of Communications for his work.
- A request was made for the district to place signs in high traffic areas so they are visible to the community.
- Appreciation was shared for the idea of having expenditures on the dashboard.
- A request was made for the charter schools information to be shown on the dashboard and inquired who would input that information.
- Interest was shared for continued exploration of the allowable expenditures.
- Concerns were shared about the district and charter schools' differences in communication as it relates to allowable expenditures and how it can be reconciled.
- Information is placed on the dashboard by district personnel.
- Concerns for district personnel handling things for charter schools to provide transparency to the community which takes away time from serving the students.
- The charter schools are currently entering data into Qualtrics that is monitored by district staff.
- Inquiry about the committee seeking outside legal opinion then presenting their case before the Board.
- Are the charters tied to the same definitions that the district are?
- Ray Poole, Office of General Counsel Attorney, shared insight with the Board on the statutes and bonds as it relates to charter schools.
- Is there anything official or formal to be done to get the Auditor to provide an opinion about the allowable uses for the 1/2 cent sales surtax?
- Request that Communications provide a write-up for the media.

Mr. Rogers thanked the Board for their leadership and support.

*The Board recessed at 11:05 a.m.*
*The meeting resumed at 11:21 a.m.*

3. TECHNOLOGY UPDATE

Mr. Jim Culbert, Chief Information Officer of Technology Services, shared a PowerPoint Presentation (see attached). He shared feedback with the Board on how the district used Alimacani and Loretto Elementary as pilot schools.

Questions and Comments included the following:

- Is the Epic system installed in every school?
- The package for the 17 schools were chosen by the Regional Superintendent.
- Dr. Greene shared the criteria for school selections and shared feedback on how things were done before she became Superintendent versus how things are being done currently. The focus is to get all schools up to standard.
- Appreciation was extended to Mr. Culbert for the work and providing technology updates.
- Appreciation was expressed for the district's investment in technology.
- Inquiry was made about a proposal being put together for other schools that may want the technology that other schools have.
- Mr. Culbert shared past practices involving a catalog being put together for Principals. He also shared that Elementary and Secondary School Emergency Relief Fund III (ESSER) has been set

aside for those classrooms that do not have interactive monitors. He continued by informing the Board that Principals have been surveyed to see what their schools do not have.
- Process being implemented for schools that already have interactive monitors.
- Inquiry about the documentation and process for accounting and tracking purposes.
- The life expectancy of the interactive monitors is 20 years.
- District staff are certified to fix the monitors if repairs are needed.
- Request to have a demo for the Board Members.
- Concerns about teachers not utilizing the monitors to their fullest potential.

4. GOVERNANCE

The following items were discussed:

- Government affairs.
- FSBA briefing.
- Inquiry as to whether Board Members are receiving FSBA briefings.
- Issues with vendors having inventory to meet student requirements for schools.
- Suggestions to resolve the uniform issues.
- District vendor process.
- Chapter 2 being reviewed at the next Policy Review Committee meeting.
- The Read USA Event.
- Information delivered to City Council.
- Possibility of hosting a School Board Workshop at a school.
- Date for the Audit Advisory Committee's initial meeting.
- Appreciation to Dr. Greene and the Board for their efforts to ensure school safety and security utilizing tax dollars.
- The loss of another student.
- The safer we make our schools, students will know they can learn no matter what they deal with.
- School lunches

**Adjournment**

1. ADJOURNMENT

**Motion:**
**That the Duval County School Board move to adjourn the meeting at 12:10 p.m.**

**Vote Results:**
**Motion:** Cindy Pearson
**Second:** Elizabeth Andersen

**PASSED - 7-0**

**Aye:**
Elizabeth Andersen
Kelly Coker
Lori Hershey

Warren A. Jones
Charlotte D. Joyce
Cindy Pearson
Darryl Willie

**Nay:**
None

MA

Superintendent

Chairman