



# Meeting Minutes Duval County Public Schools

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## June 3, 2026, Academic and Community Excellence (ACE) Policy Subcommittee Meeting

Ms. Charlotte D. Joyce, Chairman  
Ms. April A. Carney, Vice-Chairman  
Mr. Reginald Blount  
Ms. Melody A. Bolduc  
Ms. Cindy Pearson  
Mr. Anthony Ricardo  
Mr. Darryl D. Willie  
Dr. Christopher Bernier, Superintendent

ATTENDANCE AT THIS MEETING OF THE DUVAL COUNTY SCHOOL BOARD: All Board Members were present except Chairman Charlotte D. Joyce and Board Member Darryl D. Willie. Dr. Christopher Bernier, Superintendent, and Mr. William Spillias, Office of General Counsel, were not in attendance. *Board Member Melody A. Bolduc arrived at 1:14 p.m.*

Staff members present:

- Ashley Barr, Director, Strategic Partnership
- Jennifer Copeland, Specialist, Strategic Planning
- Sharwonda Peek, Assistant Superintendent, School Choice Pathways
- Corey Wright, Chief Officer, Accountability & Assessment
- Dr. Tracy Pierce, Chief Officer, Enrollment Marketing

### Call Meeting to Order

The meeting was called to order at 1:04 p.m.

### Items to be Discussed

#### 1. BOARD POLICY 5.46, MAGNET SCHOOLS AND PROGRAMS

Ashley Barr, Director of Strategic Partnership, started off with a PowerPoint Presentation to provide an overview of Board Policy 5.46 Magnet and Choice Programs.

A brief overview of changes was provided. Discussion involved:

- Online advertisement.
- Explanation about magnet programs versus magnet schools.

- Choice Programs.
- Changes under Monitoring and Reporting.
- Choice Options and Accesses – the changes are a system-wide agreement, and the language is to be used by everyone.
- There should be a clear understanding that enrollment outside a student's attendance area does not result in priority consideration for the next school.
- There is a priority sequence for school attendance.
- Florida Statute 1002.31 explains why military families have #1 priority for school assignments.
- School attendance priorities are a part of the procedures. They will be brought to the Board once a year if there is a change in the statute.
- The lottery process was explained.
- Each applicant falls into one category on the list of priorities.
- Priority criteria should be clearly explained to parents.
- Each school that has available seats is forward-facing for parents.
- Encourage parents to visit neighborhood schools.
- Reference that there is a procedure regarding attendance priority and that it is weighted.
- Information that is handed out at the School Choice Expo.
- It is important that parents receive the simplest and clearest possible instructions.
- Change the word 'preference' in the board policy to 'priority'.
- Transportation.
- Acceleration and Career Technical Education.
- Monitoring and Reporting.
- Administrative Procedures.
- Community Engagement.
- The Board process is mirrored when referring to posting notices.
- The academic requirement for students to attend Jacksonville Stem Academy, and why marketing is not done for the school.
- The number of families being contacted. (Bring back – Dr. Pierce)
- The number of students attending charter schools in the same area.
- Being able to cast a wider net after the 10-day count. May not want to limit access to just geography.
- Principals look at the wait list.
- Families can go on the website to see what seats are available and apply.
- Marketing materials and direct mail.
- Community Engagement - have a board workshop to kick off this process.
- The format of the annual report that will be provided to the Board.
- Follow up after the holidays to see how things are going. Shared at a workshop.
- Community outreach will vary from school to school.
- Activities and events for school and parents to work together.
- 5th and 6th grade transition - see what middle school is about.
- Student recruitment at different events: Riverside market, farmers market, etc.
- Consider making it a requirement for all elementary schools to do a 'clap-out'.
- Information regarding clap-outs should be in one location for all to find.

- Social media.
- Customer service.
- New ticket system that prevents long wait time on the phone and in-person. Currently responding to customers within 24 hours.
- Customer service training at schools, then create an accountability program.

A request was made to notify the board about any changes regarding the disposition of any school district property.  
Information was shared regarding a request made for a list showing district properties, status, and the next step.

## **Adjournment**

### 1. ADJOURNMENT

The meeting was adjourned at 2:44 p.m.

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Superintendent

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Chairman